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and live well.



May 2009 - Broker Buzz

May 26, 2009

Contact Info

Broker Customer Service
MVP Health Care
220 Alexander Street
Rochester, New York 14607

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2009 Regional Broker Breakfast Meetings - Please Join Us

MVP Health Care is pleased to invite you to attend one of our Regional Broker Meetings. At this meeting, you'll learn more about our updates for 2009 including products, wellness enhancements, continuing technology improvements for small group renewals, regulatory activities and our efforts to manage health care costs.

We've scheduled meetings around our service area for your convenience, so pick the location, mark your calendar and RSVP by June 9, 2009. To RSVP, please contact Carmela Pasquarella at

Contact for COBRA Questions

If you have any questions about COBRA coverage for a specific member or employer group, please e-mail SyracuseCOBRA@mvphealthcare.com at your convenience. Please be sure to include all pertinent information in your inquiry so we may investigate your questions completely.

Our representatives will respond to your inquiry within two business days upon receipt of the necessary information.

Merger of HMO products effective May 1, 2009

On May 1, 2009, Rochester Area Health Maintenance Organization, Inc. d/b/a Preferred Care formally merged its HMO license with its affiliate, MVP Health Plan, Inc. (MVP).

Preferred Care recently changed its name to MVP Health Care. This step merges the HMO products from both companies.

MVP is sending letters to HMO subscribers, groups offering HMO plans and providers serving HMO plans notifying them of the merger. The mailing begins the week of May 25?. Subscribers and groups are receiving an endorsement with their letter that updates their plan materials.

If you have any questions about the HMO merger, please talk with your MVP sales contact.

Following are important points about the merger:

- HMO members' current health care plan and administration are not impacted. Coverage, benefits, and premiums

518-388-2047 or by e-mail,
cpasquarella@mvphealthcare.com.

**Southern Vermont Regional
Breakfast Meeting**

Wednesday, June 17, 2009
8:30am - 11:00am

Quechee Club
3268 Quechee Club
Quechee, VT 05059
802-295-9356

**Northern Vermont Regional
Breakfast Meeting**

Thursday, June 18, 2009
8:30am - 11:00am

Sheraton Burlington Hotel &
Conference Center
870 Williston Road
Burlington, VT 05403
802-865-6600

**New Hampshire Regional
Breakfast Meeting**

Friday, June 19, 2009
8:30am - 11:00am

*****NEW LOCATION*****

Manchester Country Club
180 South River Road
Bedford, NH 03110
603- 624-4096

**Rochester Area Regional
Breakfast Meeting**

Wednesday, June 24, 2009
8:30am - 11:00am

Rochester Plaza Hotel &
Conference Center
70 State Street
Rochester, NY 14614
585-546-3450

**Central New York Area Regional
Breakfast Meeting**

Thursday, June 25, 2009
8:30am - 11:00am

Turning Stone Resort -
Shenandoah Clubhouse

remain unchanged.

- Members can continue to receive care from the participating doctors and health care providers they are currently seeing, and can contact Member Services via the same telephone number and mailing address.
- New MVP Health Plan, Inc. ID cards were issued in April to effected members.

5218 Patrick Road
Verona, NY 13478
800-771-7711

East Regional Breakfast Meeting

Friday, June 26, 2009
8:30am - 11:00am

The Desmond
660 Albany Shaker Road
Albany, NY 12205
518-869-8100

Mid-Hudson Regional Breakfast Meeting

Monday, June 29, 2009
8:30am - 11:00am

Hotel Sierra
100 Westage Business Center
Drive
Fishkill, NY 12524
845-897-5757

Please join us - We look forward to
seeing you!