

Save your patients a trip for their specimen collection with Scarlet®

Still get the test results you need to treat them

Whether your patients are immunocompromised, generally fearful of infectious disease exposure, lack transportation, or are simply busy, they may find it difficult to visit a service center or other healthcare facility to have their specimens collected. This may lead to unfilled test orders and incomplete diagnostic information.

Let your patients choose where and when

Scarlet Health® is BioReference's on-demand, fully integrated digital solution that offers specimen collection at a convenient location of your patients' choosing such as their home or workplace.

When you tell your patients about Scarlet®, you not only give them the choice of convenience and peace of mind, you may reduce the unfilled lab test gap.

Why Scarlet?

- Scarlet can help your patients get back on track with their preventive care by:
 - Enabling much more convenient specimen collection for your patients
 - Minimizing your patients' concerns over potential infectious disease exposure
 - Potentially reducing your patients' specimen collection anxiety through familiar and comfortable surroundings
- Available for patients 10 years and older
- Phlebotomists are highly-trained BioReference employees
- A health insurance check is part of the process to make sure your patient's insurance is in-network with BioReference
- Each submitted test requisition is thoroughly reviewed to ensure all tests are Scarlet-eligible (no STAT, frozen, stool, or special coagulation specimens)

Patients are key decision makers in their care



say convenience is part of a positive patient experience¹



prefer at-home care over going to a doctor's office or medical facility²



missing essential screenings due to the COVID-19 pandemic³

A new demand for mobile diagnostics

The majority of medical decisions are based on lab results, **yet patients frequently do not fill their prescribed laboratory test orders**⁴

Timely laboratory testing can lead to











more informed medical decision-making



improved outcomes

Scarlet is ideal for:

							
Immuno-compromised patients	Transportation, childcare, and/or mobility challenges	COVID-19 testing	General laboratory testing before or after a healthcare visit	Regularly scheduled testing such as quarterly A1c, lipid monitoring, anemia, liver function, etc.	Pre-surgical testing	Pregnancy planning, infertility workup, carrier screening, NIPS, STI testing	Pretreatment testing for chemo, IV ferritin, or other therapies

How does Scarlet work?



1 Give your patient a lab test order and a Scarlet Health tear sheet*



5 Collected specimens are sent to BioReference's laboratory for testing



2 Your patient scans the QR code on the tear sheet or visits scarlethealth.com and uploads an image of the test order



6 Lab test results are sent to the ordering provider via fax or secure email



3 Scarlet sends your patient an email and a text to schedule their appointment online



7 Your patient may access their test results via the secure, HIPAA-compliant BioReference Patient Portal



4 A Scarlet phlebotomist goes directly to your patient to collect their specimen

*Visit mvphealthcare.com/Providers/Scarlet to download the tear sheet or email hello@scarlethealth.com to request customized, printed tear pads.

**Do you
have questions
or need assistance?**

Contact your MVP PR rep or
email hello@scarlethealth.com.

1. www.acla.com/value-of-lab-testing 2. www.carecentrix.com/news/health-at-home-report-2020 3. Anderson KE, McGinty EE, Presskreischer R, Barry CL. Reports of Forgone Medical Care Among US Adults During the Initial Phase of the COVID-19 Pandemic. *JAMA Netw Open.* 2021;4(1):e2034882. doi:10.1001/ 4. www.cdc.gov/csels/dls/strengthening-clinical-labs.html

